



# Experlogix CPQ

for Microsoft Dynamics 365 Sales



## Quote it Fast. Sell it Right.

### The Award-Winning CPQ (Configure Price, Quote) Solution for Dynamics 365

Since 2005, our goal has been to provide the absolute best CPQ experience for Dynamics users by delivering a solution with enterprise-class integration to Dynamics 365 for organizations that sell varieties of products and services.

Regardless of how you sell – direct, indirect and via the web – Experlogix CPQ simplifies your quote-to-order process to help you sell faster and with greater profits. For manufacturing organizations, we'll take your configured order and create a bill-of-material, ready for your ERP platform.

## Solution Overview

- Handle the most complex quoting requirements with ease
- Eliminate quote errors
- Ensure maximum profits
- Speed quote-to-order times
- Trigger discount & other approval workflows
- Offer guided selling
- Create bill-of-materials
- Extend to portals, mobile devices
- Single sign-on to Dynamics
- Also works with Dynamics 365 Finance & Operations, Business Central
- Fast set-up, easy maintenance



## Seamless Dynamics 365 Integration with Cloud Connect

Our exclusive Cloud Connect technology provides complete integration with any existing or custom entity within Dynamics 365. Access to the Product Catalog and Price Lists is also at the ready. It's all available out-of-the-box.



## Visualize On-The-Fly

Harness our powerful 3D technology to see product option changes the moment selections are made.



## Portal Access

Empower your resellers, distributors, and external reps to create their own quotes with Experlogix with our dealer portal.



## Read from & Write to Dynamics

Let's say you need Experlogix to calculate a quote's gross profit and send that back to Dynamics for reporting. With clicks (rather than coding), it's done. What if you want Experlogix to recognize the account's country and only display products in that region to your rep? Get it done in minutes!



## Trigger CRM Workflows

Experlogix can fire Dynamics 365 workflows to route for discount approvals, engineering change requests and more.



## Build Rules & Formulas Fast

The Experlogix Design Center is a user-friendly workbench which allows non-technical users to create and maintain complex rules and sophisticated algebraic formulas - all without programming expertise.



## We Respect the Dynamics UI

No matter which version of Dynamics you use, Experlogix matches the look of each Dynamics release. Why is this important? It provides a natural transition from Dynamics to CPQ for your users, shortens learning curves and increases user adoption. Wish we didn't match Dynamics 365? We've got other skins to choose from or you can create your own.



## Dynamics Updates

If you're ready to take advantage of a new Dynamics release, rest assured we support the new version - there's never a delay.



## Why Experlogix CPQ?

Experlogix provides an extremely flexible, powerful and scalable CPQ solution that is easy to learn and use, empowering business users to maintain sophisticated configuration and pricing logic with ease. Our integration to Dynamics 365 is ready immediately upon installation.

Experlogix provides an experienced professional services team that brings best practices to Dynamics CPQ projects from hundreds of successful implementations worldwide.