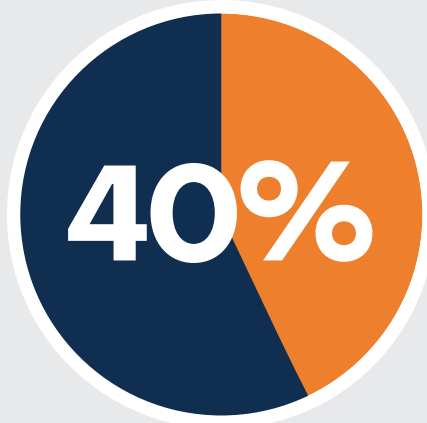


Experlogix CPQ for Microsoft Dynamics 365 Commerce

Offer a Rich B2B or B2C Ecommerce Experience with Experlogix Configure, Price, Quote Software for Dynamics 365 Commerce



Why You Should Use Dynamics 365 Commerce Combined with CPQ Functionality:



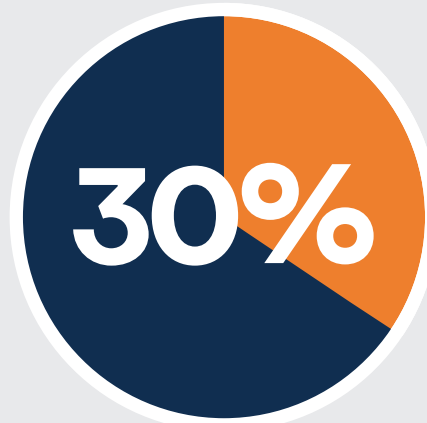
Customers spend up to **40 percent** more,² when they consider the experience highly personalized.



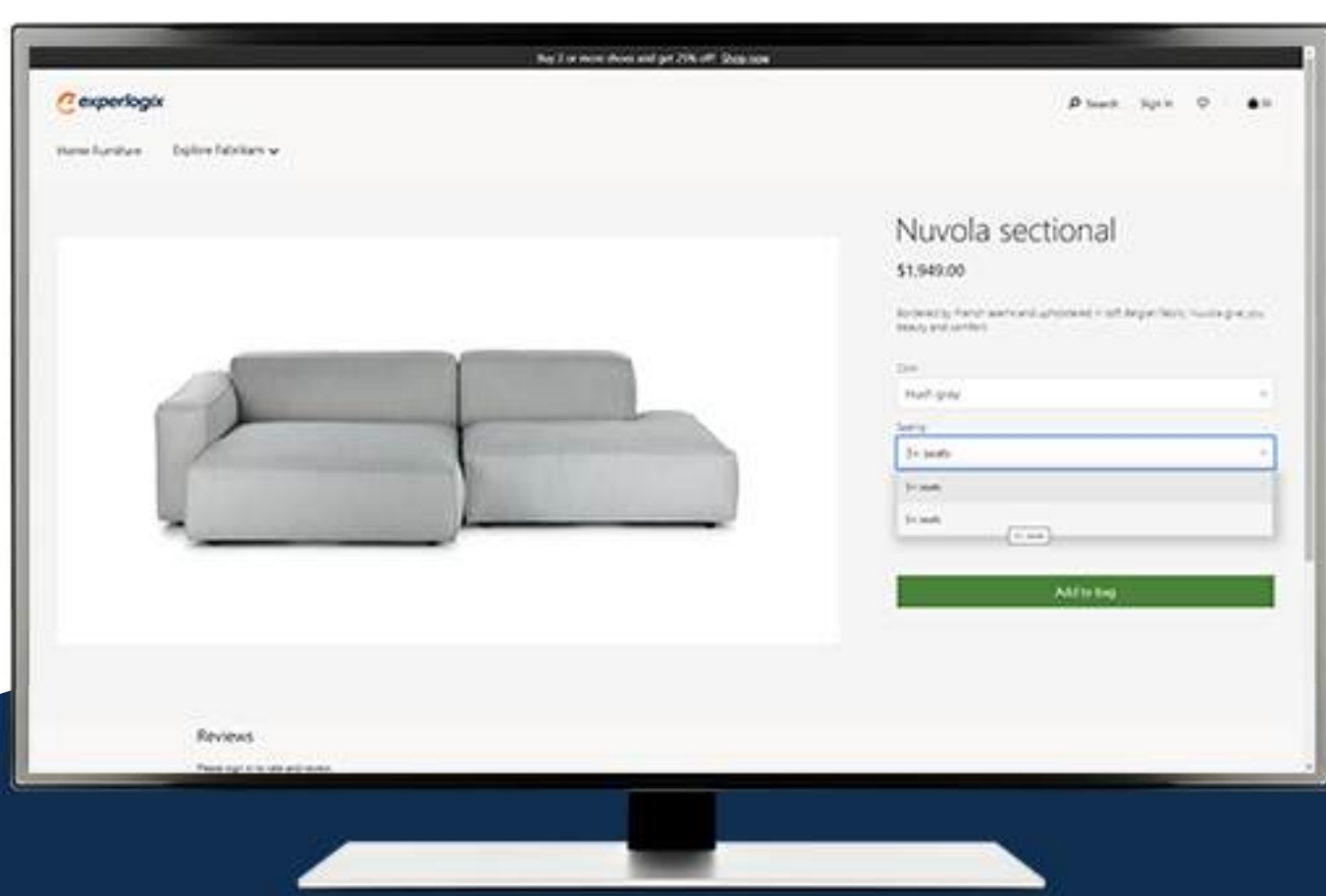
In a recent PwC survey of 15,000 consumers, they found that **one in three** people will leave a brand they love after just one bad experience.¹



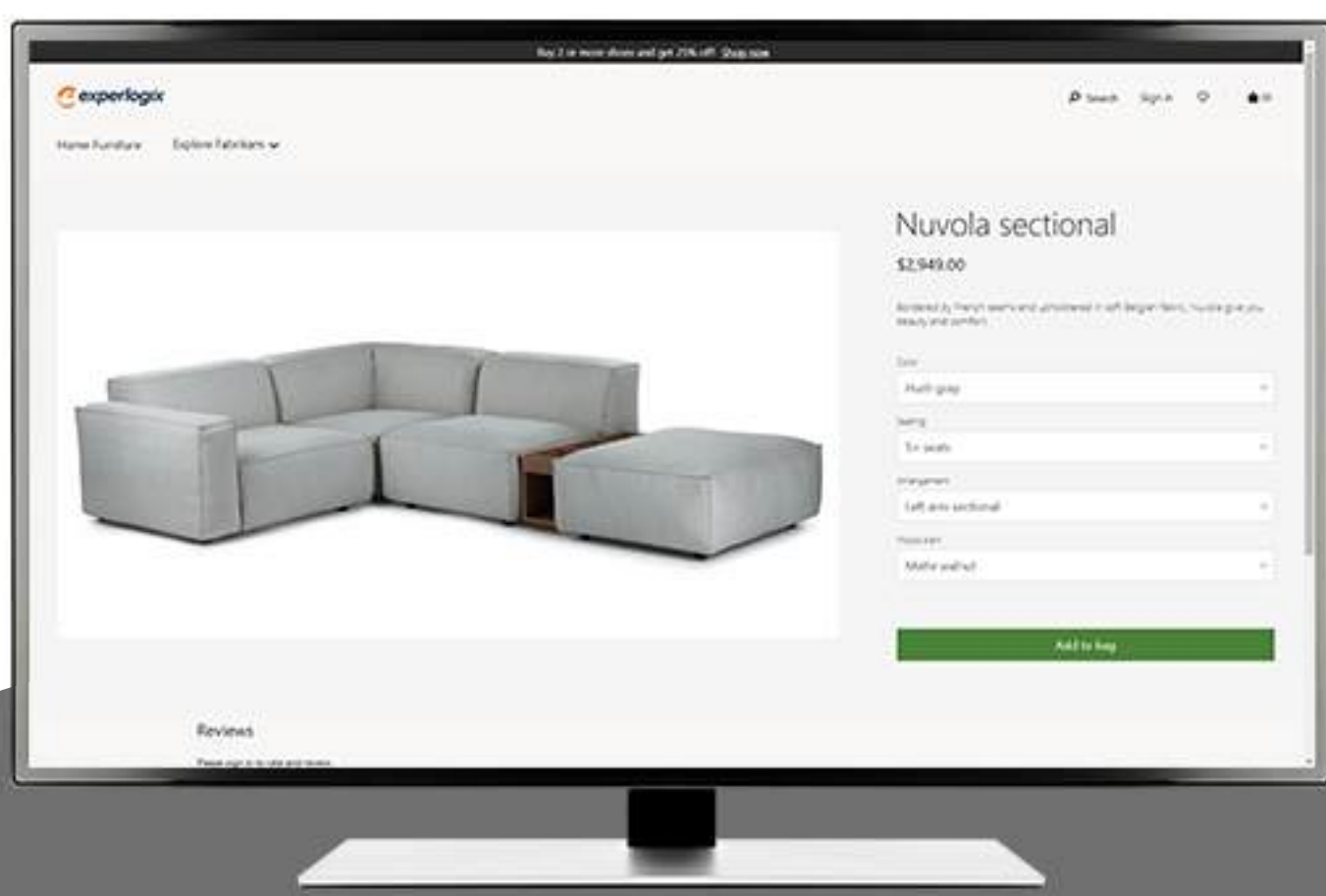
Personalized and integrated, seamless journeys lead to positive customer experiences that can also increase spending by as much as **140 percent**.³



The use of contactless payments has increased by **30 percent** since COVID-19 started.⁴

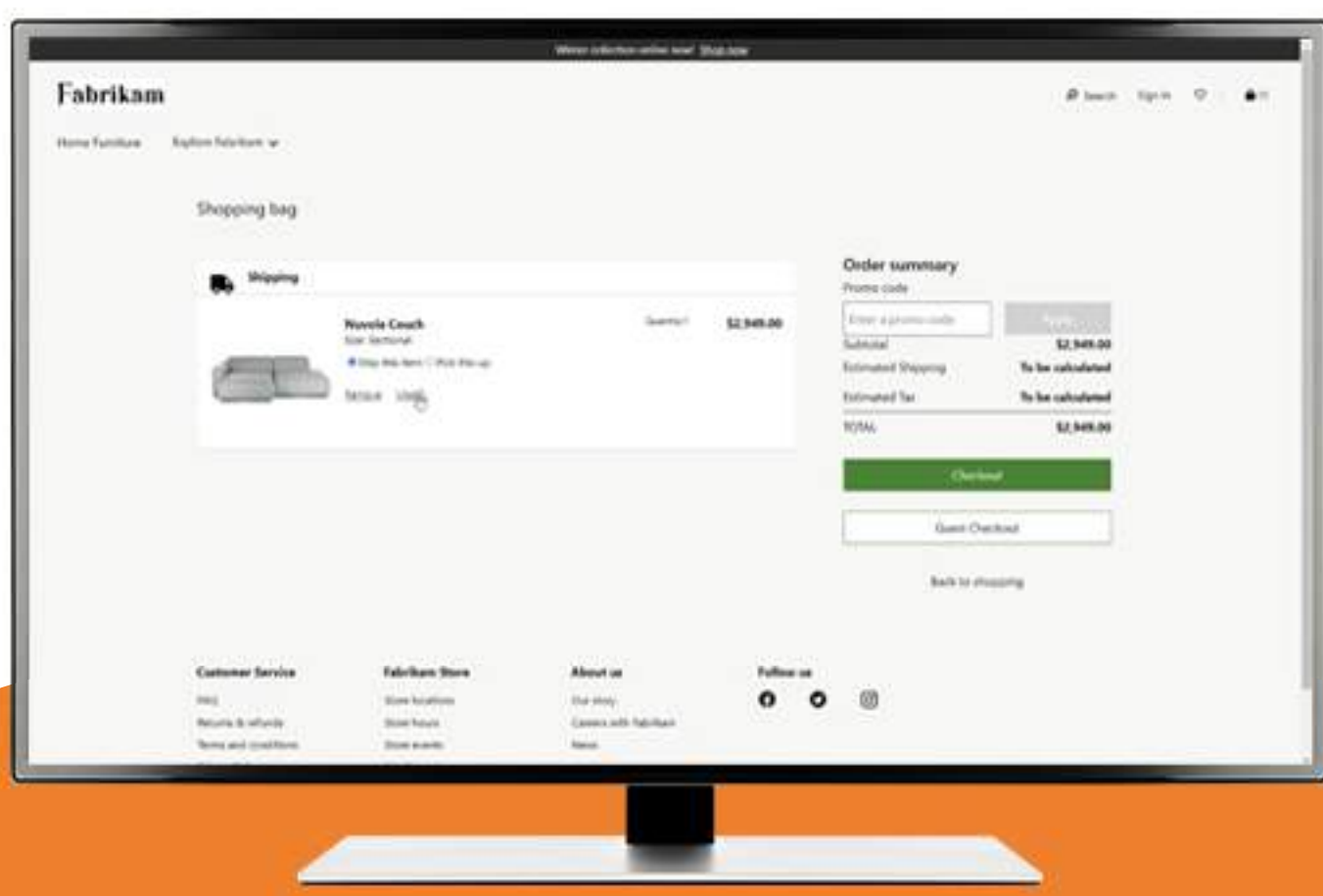


Experlogix increases online shopper conversion rates and accelerates sales through an intuitive **guided selling** and **product visualization** experience for your buyers.



Logic-based rules makes selling even the most complex products simple for online shoppers.

When the shopping cart is complete, Experlogix completes the buying process with a push to Dynamics 365 Commerce to kick off manufacturing processes.



Experlogix CPQ infuses **product & pricing intelligence** within Dynamics 365 Commerce to provide an exceptional online shopping experience.

Schedule a demo at experlogix.com



¹ PricewaterhouseCoopers. (n.d.). Experience is everything: Here's how to get it right. PwC. Retrieved April 15, 2022, from <https://www.pwc.com/future-of-cx>

² Google/BCG, U.S., Business Impact of Personalization in Retail study, customer survey, n=3144, 2019.

³ The true value of customer experiences – Deloitte. (n.d.). Retrieved April 15, 2022, from <https://www2.deloitte.com/content/dam/Deloitte/us/Documents/process-and-operations/us-cons-the-true-value-of-customer-experiences.pdf>

⁴ Contactless and COVID-19. PaymentsJournal. (2020, March 26). Retrieved April 15, 2022, from <https://www.paymentsjournal.com/contactless-and-covid-19/>