

# Experlogix CPQ

Portal Edition for Microsoft Dynamics 365

**THE #1 CPQ (CONFIGURE, PRICE, QUOTE) SOLUTION**

## Quote it Fast. Sell it Right.

Since 2005, our goal has been to provide the absolute best CPQ experience for Dynamics users by delivering a solution with enterprise-class integration to Dynamics 365 for organizations that sell varieties of products and services.

Experlogix CPQ Portal Edition enables you to expand sales to the web by providing the power of Experlogix CPQ within a web portal to help customers, prospects and dealers configure custom products and services to meet their unique needs. Experlogix CPQ Portal Edition provides unassisted quote and order entry to improve pipeline visibility, increase customer satisfaction and grow your business.



## Benefits:

- Shorten quote-to-order cycle times
- Guide customers & partners to valid configurations
- Supports multiple sales channels
- Deploy UI with tailored look for different channels
- Create role/user specific rules & pricing
- Integrates seamlessly with older versions of Dynamics CRM
- Enhances pipeline visibility
- Includes anonymous and logged in user functionality, so users can perform some tasks without a password

**365 Portal Configurator  
for Self Service Buying of  
Complex Products & Services**



### Integrated Product and Service Configuration Across Sales Channels

Experlogix CPQ Portal Edition enables companies to expand their sales to the web by providing the power of the Experlogix Configurator within a portal to help customers, channel partners and prospects to configure custom products and services to meet their unique needs.



### Guided Selling Via the Web

Experlogix CPQ Portal Edition users can configure custom products and services that meet their unique needs. Experlogix guides the online user via-color-coded displays and pop-up messages. It even makes suggestions and fixes problems - all according to rules that you have defined.



### Deploy a Single Configurator Across All Sales Channels

Experlogix CPQ Portal Edition ensures model consistency across the enterprise by supporting all sales channels from a single, centrally managed system.



### Display Product Images, Links to Brochures

Easily display product images and add links to download product brochures and spec sheets.



### Seamless Microsoft Dynamics Integration

Quotes and orders generated by Experlogix Portal Edition create corresponding records in Microsoft Dynamics 365.

“With our improved data integrity, we have better knowledge of what each of our dealer or sales reps are selling (or not selling).”

– Mike Vassil  
 Director of Operations,  
 Okuma

“The quoting time for configuring doors at our dealers has gone from one or two days to just a few minutes and has helped us increase our sales win rates.”

– Robert Scott  
 VP of Engineering,  
 Martin Door



## Why Experlogix CPQ?

Experlogix provides an extremely flexible, powerful and scalable CPQ solution that is easy to learn and use, empowering business users to maintain sophisticated configuration and pricing logic with ease. Our deep integration to Dynamics 365 is certified by Microsoft and is ready immediately upon installation, hosted on Microsoft Azure or on-premise.

Experlogix provides an experienced professional services team that brings best practices to your CPQ project. Our technicians assist with product training, project management leadership and turnkey implementation delivery.